

# EVERYWHERE EXPERIENCES

FROM *IndigoSlate* A ZENSAR COMPANY

Indigo Slate crafts digital experiences that break free from the confines of convention centers and event halls, offering attendees rich, in-person connections from wherever they are.

## PLANNING YOUR YEAR



### Populate your calendar

Replacing in-person conferences and conventions with online events means your calendar will be filled with dynamic, can't-miss events that you can attend from the comfort of your own couch.



### Land your big moment

Modern online events come alive and impress attendees—offering major benefits over their expensive physical counterparts.



### Plan for the future

There's no time like the present to plan for what's next. From team-building sessions to live, episodic shows, 2020 is a great time to think differently about virtual events.

## HAVE A VIRTUAL EVENT IN MIND?

We're itching to help. For a free consultation and strategy workshop, contact our event team at [eventdesk@indigoslate.com](mailto:eventdesk@indigoslate.com) or check out our free e-book, [A marketer's guide to virtual events](#).



Global scale and expertise with professional consulting and award-winning agency creative.

## ZENSAR TECHNOLOGIES

A leading digital solutions and technology services company that specializes in partnering with global organizations on their digital transformation journeys.

## INDIGO SLATE

A digital-first agency with expertise in creating compelling stories, experience design, and professional video production.



# VIRTUAL EVENT SPECTRUM

From small virtual moments to full productions, we know one size doesn't fit all. For whatever kind of experience you need, Everywhere Experiences has the solutions to make it happen.

## INTERNAL ENGAGEMENT

Bring your teams together for training, motivation, and morale. Internal engagement is vital to driving motivation, learning, and development in companies across all verticals. By moving to a virtual format, you can take your training, tutorials, walkthroughs, evaluations, certifications, and Q&A to a new level.

- Learning and development
- Certification programs
- Town halls
- Technical training
- New hire training
- Digital workshops
- Internal launches

**INTERNAL**

## SALES ENABLEMENT

Build your customer base and deepen connections. Sales has always been about relationships and engagement. Enterprise sales now has new opportunities to engage with customers, demonstrate product features, and build the connections that drives sales.

- Product demos
- Factory tours
- Onsite product tours
- Retail
- Customer experience
- Customer journey
- Virtual showcases

**EXTERNAL**

## EVENTS

Connect your customers and partners to your brand. Virtual events can be so much more than checking boxes for your customers and employees. We offer large- and small-scale virtual experiences that give attendees more richness than in-person events, with all the advantages that digital can bring.

- Annual conferences
- Trade shows
- Flagship product launch
- SKO
- Tier 2 and 3 events
- Partner summits
- Thought leadership and roundtables

**BOTH**

“ My mind continues to open up about the power of the digital space and what we're capable of doing, both in terms of delivering content but also making an emotional connection.

**BOB BEJAN**

Corporate VP of Global Events, Microsoft

